

February 13, 2009

K-Business of the Day

Today's Attendance:

There were 52 Kiwanians in attendance today and a large contingent from Golden K including Connie McGuire, John McCloskey, Bob Cole, Bob Williamson, Maury White, Joe Tanyr, and Bob Lange (I am sure that I missed a few other names as well-sorry about that). Further guests included Betty McMurry, guest and spouse of **Ron McMurry**, Diane Stumpf, guest and spouse of **Chuck Stumpf**, and Wilma Rohweder, guest and spouse of **Boomer**.

This Week's Program Summary

Today's presentation was the UW Systems Growth Agenda for Wisconsin which was presented by Kevin Reilly, President of the University of Wisconsin System. Our speaker was introduced by Ron Schuler.

Through a strategic planning process, the UW System has elected to pursue a three prong approach to growth by focusing on growing people, jobs, and communities. There are a variety of ways to accomplish these goals with some of them being as simple as enrolling more freshmen, doing a better job of retention of existing students, and emphasizing more research.

The primary reason for this emphasis on growth is that there is a direct correlation between undergraduate degrees and per capita income. Unfortunately, Wisconsin has fallen behind states such as Minnesota recently in both of these categories. While some people proclaim there is brain drain in Wisconsin, the fact is that 80% of UW System graduates are still in Wisconsin five years after graduation. The real concern is that there is a lack of non Wisconsin graduates seeking opportunities in Wisconsin. Studies have concluded that there needs to be a vibrant and dynamic metropolitan area to draw young talent to a state, and that Wisconsin has not been able to promote Milwaukee in the same manner as areas such as Minneapolis and Chicago. The conclusion is that Milwaukee is very important to the growth of Wisconsin.

There were a series of eleven strategic actions steps from the Growth Agenda with a few of them being highlighted such as development of coherent shared goals, acceleration in the transformation of knowledge

into economic vitality, developing new pathways for degrees for working adults, expand the Madison connections program, and increase private need based financial aid.

Moral of the story: It is important to increase the number of college graduates in Wisconsin in order to assure a vibrant economy in the future.

Contributing Kiwanians

PRESIDING.....Ron Schuler
GREETER.....
CHECK POINT..... Bill, Bob, Matty
OPENING WORDBoomer
KOG Reporter.....Al Wearing
MUSIC.....Boomer and Dave
RAFFLE.....Dick Vilstrup
Hank Ahlgren Fund
Present Membership.....98

K-WEST PHONE NUMBER: 661-0272
WEBSITE: madisonwestkiwanis.tripod.com

For a listing of FUTURE PROGRAMS:
<http://www.wml.org/scripts/BillB/Programs2009.htm>

President Ron's Announcements

Ron reminded everyone of the Belleville Club Chili Dinner which will be held at the Belleville High School on February 22nd from 11:00-7:00 with a Travel Presentation at 1:30 and 3:00 that day.

Ron announced that the Wisconsin Upper Michigan District Conference will be February 27th and 28th in Stevens Point and that Kiwanis West has six members attending the conference.

Ron announced that Circle K would be having a District Convention on March 6th and 7th. The convention will be at the Sheraton on John Nolen Drive. Ron mentioned that there still is a need for volunteers at the convention.

Ron reminded everyone that the Middleton Club is having their pancake breakfast at Appleby's on February 21st from 8:00-10:00 AM.

[Future K-Meetings](#)

<u>DATE</u>	<u>PROGRAM</u>	<u>KOG EDITOR</u>	<u>GREETER</u>	<u>OPENING WORD</u>
Feb 20	Tim Otis Madison Senior Center	AI Wearing	TBD	TBD
Feb 27	Andrea Brunsell and Pat Shafer Madison Home Products Show	AI Wearing	TBD	TBD
March 6	Barbara Wiers, Blackhawk Girl Scouts Girl Scouts Program Update	AI Wearing	TBD	TBD
March 13	Linda Colletti, Tendertears.com Gifts for the Greiving Heart	AI Wearing	TBD	TBD
March 20	Dan O'Connell, President, Madison Ice Madison Ice Arena-the Transition from Public to Private	AI Wearing	TBD	TBD
March 27	ASA Participants Report on ASA Ski Trip to Colorado	AI Wearing	TBD	TBD
April 3	Ashley Huibregate, Alice in Dairyland The Alice in Dairyland Program of Wisconsin	AI Wearing	TBD	TBD
April 10	Good Friday-No Meeting			
April 17	Gary Close, Assistant Basketball Coach UW Mens Basketball Update	AI Wearing	TBD	TBD

[Upcoming Activities and Events](#)

Feb 22	Belleville Chili Fundraiser	11-7	Belleville High School
Feb 26-28	State Wrestling Tournament	TBA	Kohl Center
Feb 27-28	Wisconsin/Upper Michigan Conf	TBA	Stevens Point
March 4	Kiwanis Board Meeting	7:30	Vitense Golf
March 6-7	Circle K District Convention	TBA	Sheraton Hotel
March 9	Hockey Banquet	6:30	Memorial High School
April 8	Wednesday Kiwanis Meeting	11:45	East Madison Kiwanis
April 10	No Kiwanis West Meeting		
April 22	Music Banquet	6:30	Memorial High School
Apr 24, 2009	Madison West Kiwanis 50 th Anniversary		Monona Terrace
May 8 th	Brewers/Cubs Game	TBD	Miller Park

[Member Announcements](#)

[Youth and Community Service Grants](#)

Arlin Brannstrom announced that the process of considering applications for the Youth and Community Service Grants is in play at this time and the deadline for application submission is April 1st. Arlin also indicated that the grant applications are available on our Kiwanis website madisonwestkiwanis.tripod.com. Arlin also had applications at the meeting for members to take with them.

[ASA Update](#)

Arlin Brannstrom and **Ken Saville** introduced the ASA skiers who were in attendance today. Arlin indicated that the group had a productive meeting prior to the Kiwanis meeting and that all questions had been answered for the skiers and everything looked like it is good to go.

[State Wrestling Tournament](#)

Mary Mennes announced that the sign up sheet for the State Wrestling Tournament, which is on February 26th, 27th, and 28th, was being distributed again this week. Mary said that we are really in need of help on Friday evening and Saturday both during the day and evening. Mary indicated that this work was much simpler than the football stand and that we really needed people to sign up to help out for the wrestling tournament.

[Program Website](#)

Bill Battista would like to remind all the members that AOL is discontinuing the web storage feature which is used to post future events. In the short term, Bill will store the information at the following location: <http://www.wmll.org/scripts/BillB/Programs2009.htm>
Please note that Bill has updated this website to reflect 2009.