

April 3, 2009

K-Business of the Day

Today's Attendance:

There were 67 Kiwanians in attendance today and no additional guests. However, of most importance, it was wonderful to see **Dave Dickson** back today.

This Week's Program Summary

Our program speaker this week, Ashley Huibregate was introduced by **Dave Dickson**. Ashley is the current Alice in Dairyland.

Ashley is the 61st Alice in Dairyland and she grew up on a dairy farm in Plymouth, Wisconsin. Alice in Dairyland began at the Wisconsin State Fair promoting agriculture in 1948. This year, Ashley will log over 40,000 miles traveling throughout Wisconsin promoting agriculture at community events, educational sessions, visiting schools, and attending media events. There are over one million cows in Wisconsin on over 1400 dairy farms, with the average herd today of approximately 90 cows. Ashley indicated that while Alice does many county fairs around the state, she does not do parades.

In her role as Alice in Dairyland, Ashley promotes the foundations of agriculture-food, fuel, and fiber. Ashley indicated that there are over 300 careers in the field of agriculture, and not all of them require someone to milk a cow. Although, Ashley is an accomplished cow milker and she has not lost a single milking contest during her reign as Alice in Dairyland.

During Ashley's presentation, it was interesting to note how well Wisconsin is positioned in many fields related to agriculture. Nationally, Wisconsin is number 2 in milk production, number 1 in cheese production, number 8 in strawberry production, number 3 in potato production, number 2 in carrot production, number 1 in green bean production, number 1 in cabbage production and thus sauerkraut production, number 1 in cranberry production with over 50% of the nation's cranberries produced in Wisconsin, number 1 in the country in mink production, and fourth in maple syrup production. Wisconsin does well in the national forefront for agricultural production and Alice in Dairyland has a great story to tell about Wisconsin.

Moral of the Story: Announce an attractive speaker, and attendance increases dramatically!

Contributing Kiwanians

PRESIDING.....Ron Schuler
GREETER..... Jordon Geiger
CHECK POINT..... Dick and Matty
OPENING WORDEd Reisch
KOG Reporter.....Al Wearing
MUSIC.....Boomer and Dave
RAFFLE..... Art Peterson
Henry Ahlgren Scholarship Fund
Present Membership.....97

WEBSITE: [madisonwestkiwanis.tripod.com](http://www.madisonwestkiwanis.tripod.com)

For a listing of FUTURE PROGRAMS:

<http://www.wml.org/scripts/BillB/Programs2009.htm>

President Ron's Announcements

Ron announced that the sign up sheet is being distributed for the Skip A Meal program this year to support the Kiwanis Children's Fund

Ron reminded everyone that there will be no meeting on Friday April 10th, and that we would be meeting with the East Side Kiwanis at the Old Country Buffet on Wednesday April 8th.

Ron informed everyone that the Music Banquet sign up sheet was circulating and that the Superintendent of Schools indicated that he will be attending the event.

Ron also announced that the Board of Directors accepted the application of Ed Reid as a new member of Madison West Kiwanis.

Note: There will not be a Kiwanogram next week due to the fact that Madison West Kiwanis will not be meeting next Friday.

Future K-Meetings

<u>DATE</u>	<u>PROGRAM</u>	<u>KOG EDITOR</u>	<u>GREETER</u>	<u>OPENING WORD</u>
April 8	Annual Meeting with Madison East Kiwanis at Old Country Buffet			
April 10	Good Friday-No Meeting			
April 17	Gary Close, Assistant Basketball Coach	AI Wearing	Dick Vilstrup	Fred Ross
	UW Mens Basketball Update			
April 24	No Noon Meeting, 50 th Anniversary Party in the evening at Monona Terrace			
May 1	Angelina Jopke, Health Coordinator	AI Wearing	Doyle Beyl	Karyn Schairer
	Preventive Health			
May 8	Middle School Awards Day	AI Wearing	Joe Dresser	TBD
	Student Recognition			
May 15	Dan O'Connell, President Madison Ice	AI Wearing	John Thomas	Virgil Jurrens
	Madison Ice Arena-Transition From Public to Private			
May 22	Watts Memorial Golf Outing	AI Wearing	Ken Saville	Ken Saville
	Lake Wisconsin and Camp Wawbeek Tour			
May 29	Kevin Sweeney	AI Wearing	TDB	TBD
	History of the Planet Earth			
June 5	Dave Zweifel, Editor Emeritus, Cap Times	AI Wearing	TBD	TBD
	The Dire State of the Newspaper Industry			

Upcoming Activities and Events

April 8	Wednesday Kiwanis Meeting	11:45	East Madison Kiwanis/OCB
April 10	No Kiwanis West Meeting		
April 18	Spring Football Concession	12:00	Camp Randall
April 22	Music Banquet	6:30	Memorial High School
Apr 24, 2009	Madison West Kiwanis 50 th Anniversary		Monona Terrace
May 6	Kiwanis Board Meeting	7:30	Vitense Golf Center
May 8 th	Brewers/Cubs Game	TBD	Miller Park
May 16	Better Life Walk/Lussier	9:00	Mansfield Stadium
July 27, 28	Service Club Olympics	TBD	KEVA Sports Center
Sept 23-25	Camp Wawbeek Key Leader Training		Camp Wawbeek

Member Announcements.

50th Anniversary Update

Boomer indicated that we now have over 70 attendees registered for the 50th Anniversary Dinner on April 24th. Boomer reminded everyone that the deadline for participating is April 6th. **Bob Spencer** highlighted some more important dates in the Madison West Kiwanis history such as the following: June 1996-Soap Box Derby sponsorship taken over by Madison West Kiwanis where the race was then held on West Washington Avenue, May 1, 1969 the Board of Directors approved the Kiwanis Club of Madison West Foundation Inc., and April 7, 1966 the Board of Directors, on the recommendation of Art Peterson, to change the weekly newsletter name from the "Weekly News Letter" to the "Kiwano-O-Gram."

Service Club Olympics

Ed Ornes announced that the Service Club Olympics would be held this year at KEVA Sports Center in Middleton. Ed indicated that there may be some additional contests such as 3 on 3 basketball, and dodgeball, but he will provide more updates at a later date. The dates of the Service Club Olympics will be July 27th and 28th.

Spring Football Concession Stand

Rich Grooms indicated that he needs three more volunteers for the spring football game which is on April 18th. Rich indicated that everyone should be there around 12:00 noon until approximately 4:00 PM. Rich said that we would be operating a regular concession stand in stand A

Interclub Opportunity

Dave Wendricks reported that **Boomer, Tom McCrill, Ed Reisch,** and **Dave Wendricks** attended the Monroe Interclub on April 2nd.

Youth and Community Service Grants

Arlin Brannstrom and **Bonnie Hansen** provided updates on the grant applications and indicated that eight have been submitted so far.

Middle School Awards Day

John Thomas indicated that everything is set for the May 8th Middle School Awards luncheon with the exception that he needs three more hosts for guiding the 9 students, their parents and their counselors during the meeting. A sign up sheet was distributed during the meeting.

Lussier Community Education Center

Ed Reisch announced that the Lussier Community Center is having their 2nd Annual Better Life Walk on Saturday May 16th. Ed indicated that the walk begins at 9:00 AM and he asked anyone to consider participating in this program to benefit and be able to continue the worthwhile community activities occurring at the Lussier Center.

Program Website

Bill Battista would like to remind all the members that AOL is discontinuing the web storage feature which is used to post future events. In the short term, Bill will store the information at the following location:

<http://www.wmll.org/scripts/BillB/Programs2009.htm>

Please note that Bill has updated this website to reflect 2009. Also, Bill would like to remind everyone that the Kiwanis phone line has been disconnected because there were never any calls, and we saved some money as a result.