

May 15, 2009

K-Business of the Day

Today's Attendance:

There were 58 Kiwanians in attendance today with John Luehrsen as the guest of **Tom Schomisch**.

This Week's Program Summary

This week's speaker was Dan O'Connell, President of the Board of Directors of Madison Ice Inc. Mr. O'Connell's presentation was "Taking Ice Arena from Public to Private" and was introduced by **Bill Battista**.

The presentation began with Mr. O'Connell explaining that the City of Madison previously owned both ice rinks by default and that it was very difficult for the Parks Department to maintain these facilities. While it would seem then to be an easy proposition for negotiating the rights to these rinks to a private enterprise, it was not, and it took eight years to complete the transaction. Therefore, in 2004, Madison Ice Inc acquired both Hartmeyer and Madison Ice Arenas. The initial motivation for the venture was to based on the fact that there was not enough use of these facilities for some expanding hockey and figure skating programs in Madison.

The original improvement investment was thought to be considered around \$100,000, but the actual investment for the past five years is now approaching \$1.6 million. Mr. O'connell, with some experience and background in negotiating for affordable housing projects, was able to acquire similar creative financial instruments to finance these upgrades.

It is important to note that many of the programs at Madison Ice Inc now help encourage disabled and disadvantaged youth to learn how to skate. Also, the rinks of Madison Ice Inc are leading national training facilities for goalie development. The most ambitious proposed development will be to add a second full ice rink at the Madison Ice Arena.

Moral of the Story: Great example of private enterprise being able to be creative and innovative to revive a public sector tax burden.

Contributing Kiwanians

PRESIDING.....Ron Schuler
GREETER..... John Thomas
CHECK POINT..... Bob and Matty
OPENING WORDVirgil Jurrens
KOG Reporter.....Al Wearing
MUSIC.....Boomer and Dave
RAFFLE..... Joe Dresser
Soapbox Derby
Present Membership.....97

WEBSITE: madisonwestkiwanis.tripod.com

For a listing of FUTURE PROGRAMS:

<http://www.wml.org/scripts/BillB/Programs2009.htm>

President Ron's Announcements

Ron announced that there is a Division Meeting on May 18th and that **Dave Wendricks**, and **Ron Schuler** would be attending the meeting.

Ron indicated that Kiwanis West Madison had received two thank you letters, one from Andrew Liu, and the other from Ryan Maguire's father, from the Middle School Awards program.

Ron also wanted to thank the Kiwanis West Madison Table Hosts for the meeting-**Virgil Jurrens, John Roberts, Ken Saville, Marv Beatty, Arlin Brannstrom, Dave Dickson, Harly Skjervem, Dave Wendricks, and Rich Grooms**.

Ron called to order the annual business meeting of Madison West Kiwanis to do the elections of officers for next year. The slate of the full Board will be the following: **Ron Schuler**-Immediate Past President, **Dave Wendricks**-President, **Al Wearing**-Vice President and Program Chair, **Katie Rusch**-Vice President and Kiwanogram Editor, **Gerry Maruska**-Secretary, **Robert DeBroux**-Treasurer, with the remaining Board members as follows: **Jim Marschall, Arlin Brannstrom, Bill Battista, Bonnie Hansen, Jerry Wallender, and Bruce Dewey**. **Bill Battista** made a motion from the floor to approve the full slate of officers with a single vote, and it was seconded by **everyone**, and the voice vote approved the recommended slate of officers. The meeting was then promptly adjourned on a similar voice vote.

[Future K-Meetings](#)

| <u>DATE</u> | <u>PROGRAM</u> | <u>KOG EDITOR</u> | <u>GREETER</u> | <u>OPENING WORD</u> |
|-------------|---|-------------------|----------------|---------------------|
| May 22 | Watts Memorial Golf Outing Lake Wisconsin and Camp Wawbeek Tour | Ken Saville | Ken Saville | Ken Saville |
| May 29 | Monica Kamal Rossa Ms. Wheelchair Wisconsin | AI Wearing | TDB | Fred Ross |
| June 5 | Dave Zweifel, Editor Emeritus, Cap Times The Dire State of the Newspaper Industry | AI Wearing | TBD | Larry Theis |
| June 12 | Ron Schuler, President Madison West Kiwanis Farm Technology Update | AI Wearing | TBD | TBD |
| June 19 | Mary Kay Baum Crossing Bridges with Hope | AI Wearing | TBD | TBD |
| June 26 | Greg Larson Potosi Brewery | AI Wearing | TBD | TBD |
| July 3 | John Dolan, Smart Toyota Innovations in the New Toyota Prius | AI Wearing | TBD | TBD |
| July 10 | Margaret Lewis Wisconsin Academy of Science Arts and Letters | AI Wearing | TBD | TBD |
| July 17 | John Wiley, Director, Wi Institute for Discovery Developments at the Wisconsin Institute of Discovery | AI Wearing | TBD | TBD |
| July 24 | Lee Swanson Ice Age Trail | AI Wearing | TBD | TBD |
| July 31 | Rev Joan Deming Traveling in Jerusalem | AI Wearing | TBD | TBD |

[Upcoming Activities and Events](#)

| | | | |
|-------------|---|------|-----------------------------------|
| May 15 | Epplegaarden | 9:00 | Epplegaarden |
| May 16 | Better Life Walk/Lussier | 9:00 | Mansfield Stadium |
| May 18 | Division Meeting | TBD | TBD |
| May 31 | MWK vs Blumer's Soda | 1:10 | West Madison Little League |
| June 2 | MWK vs Bankers Life | 6:40 | West Madison Little League |
| June 3 | Board Meeting | 7:30 | Vitense Golf |
| June 7 | Badger Sporting Goods vs MWK | 3:20 | West Madison Little League |
| June 9 | MWK vs Meicher & Associates | 4:30 | West Madison Little League |
| July 27, 28 | Service Club Olympics | TBD | KEVA Sports Center |
| Sept 23-25 | Camp Wawbeek Key Leader Training | | Camp Wawbeek |

[Member Announcements.](#)

[50th Anniversary Update](#)

Boomer wanted to remind everyone that he is selling the 50th Anniversary Booklets for \$5 to hopefully offset some of the costs incurred for the 50th Anniversary Program.

[Epplegaarden](#)

Carrol Spencer announced that tomorrow's Epplegaarden session on Saturday morning, May 16th would involve sawing and cutting some wood. Carrol also wanted to thank the following for their help on May 2nd: **Vern Forrest**, and his helpful friend Steve, **John Roberts, Ed Reid, John Jensen, Ron Schuler, Marv Beatty, and Marv Heiser.**

[Annual Golf Outing](#)

Dave Dickson announced that the final sign up sheet would be distributed today and that tee times will be emailed to each golfer this week. Dave reminded everyone that lunch would be at Camp Wawbeek following golf. Tee times will be in the range of 7:45 to 8:15 AM. As a follow-up to this point, **Ken Saville** reminded everyone that there would not be a meeting next week at Mt Olive because the luncheon would be at Camp Wawbeek and he invited all non golfers to attend the lunch as well.

[Action Club](#)

Brian Martin announced that Action Club is looking for a volunteer to do the program on May 28th. The Action Club Meeting would begin at 6:30 PM and it is located near the west side Woodmans. Also, Brian indicated that Action

Club is having an anniversary celebration on June 11th at 6:30 PM at the Fitchburg Community Center. Brain was also looking for some volunteers to help with that event.

[Soap Box Derby Update](#)

Jordan Geiger reminded everyone that the Soap Box Derby is scheduled for June 27th and that the State Bank of Cross Plains has sponsored a car for the race. Jordan indicated that he would have the car on display at the Kiwanis Madison West meeting on May 29th.

[April Birthday Club](#)

During April, the following members had birthdays and contributed a total of \$171.50 to the Madison West Kiwanis Foundation: **Bob Cropp, AI Wearing, Aaron Walding, Bob Luening, and Fritz Lutze.** The 2009 year to date birthday donation is now at \$597.00.

[Program Website](#)

Bill Battista would like to remind all the members that AOL is discontinuing the web storage feature which is used to post future events. In the short term, Bill will store the information at the following location:

<http://www.wmll.org/scripts/BillB/Programs2009.htm>

Please note that Bill has updated this website to reflect 2009. Also, Bill would like to remind everyone that the Kiwanis phone line has been disconnected because there were never any calls, and we saved some money as a result.