

July 17 2009

K-Business of the Day

Today's Attendance:

There were 46 Kiwanians in attendance today. Our guests today were the following: Carol Stewart, guest of **Terry Stewart**, Wilma Rohweder, guest of **Boomer**, Dick Murphy, guest of **Jack Padgham**, and **Ed Reisch** had two guests, Peter Priegel and Sue Gullickson.

This Week's Program Summary

This week's speaker was John Wiley, former Chancellor at UW_Madison, and he discussed the Wisconsin Institute of Discovery(WID). **Ron Schuler** introduced the speaker.

Around six years ago, Governor Doyle asked then Chancellor Wiley to build a facility which would nurture future innovation. The result is the building going up on the corner of University and Randall. The goal of the research programs at WID is to develop simultaneous research to make the technology available for human improvement. The three primary approaches of research will be in the following areas: information technology, biotechnology, and nanotechnology.

The funding for the building had come from three primary sources: \$50 million each from the government, WARF, and the Morgridge family. In fact, with the help of John and Tashia Morgridge, the new building will actually house two centers of research-the private Morgridge Institute of Research, and the public Wisconsin Institute of Discovery.

The primary research themes for the Wisconsin Institute of Discovery will be the following: Epigenetics, which is the study of the chemical environment surrounding genes in the body, Systems Biology, which the study from the molecular to the societal development of humans, Care Improvement, which is the study to improve home health care delivery, Optimization, which is computer programming to maximize or minimize variables, and Polymer Nano Scaffolds, which is to isolate stem cell development and then trigger them to develop into a programmed result.

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Contributing Kiwanians

PRESIDING.....Ron Schuler
GREETER..... John Roberts
CHECK POINT..... Bob and Matty
OPENING WORDBoomer
KOG Reporter.....Al Wearing
MUSIC.....Boomer and Dave
RAFFLE..... Terry Stewart
Christmas Pageant
Present Membership.....99

WEBSITE: madisonwestkiwanis.tripod.com

For a listing of FUTURE PROGRAMS:

<http://www.wml.org/scripts/BillB/Programs2009.htm>

President Ron's Announcements

Ron reminded everyone of the Membership recruiting contest, and that next week it would be Ken Saville's team with the letters of S through W. Ron explained that it is the goal of the Madison West Kiwanis Club to invite a total of 99 guests between July 2009 and June 2010, with the hope of adding 25 new members in that time frame.

Ron reminded everyone that Mount Olive has changed their planned move date from September 13th to September 20th. Meanwhile, Ron has met with the committee to study the options for a recommendation of a new meeting site by the August Board Meeting. Also, Ron indicated that there are now seven sites being considered as follows: current Mount Olive facility on Mineral Point Road, New Mount Olive on Whitney Way, Covenant Presbyterian on Mineral Point Road, ZOR Shrine, Radisson Hotel, the Knights of Columbus facility, and Divine Savior United Methodist Church on Rosa Road. Ron indicated that the Committee had a few other ideas which are being investigated as well.

Ron announced that the Spinal Cord Injuries Association group was looking for volunteers for a July 28th event and to let Ron know if there are any volunteers from Madison West Kiwanis.

Future K-Meetings

<u>DATE</u>	<u>PROGRAM</u>	<u>KOG EDITOR</u>	<u>GREETER</u>	<u>OPENING WORD</u>
July 24	Lee Swanson Ice Age Trail	AI Wearing	Bill Battista	Fred Ross
July 31	Rev Joan Deming Traveling in Jerusalem	AI Wearing	Joe Dresser	TBD
August 7	Annual Grant Awards Recognition	AI Wearing	John Thomas	Karyn Schairer
August 14	Mary Van Hout An Update on Pillco Mozo Orphanage in Peru	AI Wearing	Ed Reid	TBD
August 21	Dick Alpert, WIBA Morning Radio Radio History	AI Wearing	TBD	TBD
August 28	Joe Bisognano, Professor, Synchrotron Radiation Center	AI Wearing	TBD	TBD
Sept 4	Anna Balter Witness in Palestine	AI Wearing	TBD	TBD
Sept 11	Fred Ross and the Pancake Bandits Rustling Up Some Flapjacks	AI Wearing	TBD	TBD
Sept 18	Kevin McSweeney History of Planet Earth	AI Wearing	TBD	TBD
Oct 2	Ken Saville Installation of New Club Officers	AI Wearing	TBD	TBD

Upcoming Activities and Events

July 23	Lussier Community Center	6:00-8:00	Madison Christian Comm Garden
July 27, 28	Service Club Olympics	TBD	KEVA Sports Center
July 28	Spinal Cord Injury Fund Raiser	TBD	TBD
July 30	Potosi Brewery Tour	9:30	Potosi Brewery
August 5	Kiwanis Board Meeting	7:30	Vitense
August 1-9	WHA Fundraiser	Various	WHA Studios
August 15	Paint A Thon	TBD	TBD
August 21-23	District Convention	Full Days	LaCrosse
Sept 23-25	Camp Wawbeek Key Leader Training		Camp Wawbeek
November 1	Pancake Breakfast	7:30	Edgewood

Member Announcements.

Eplegaarden

Carrol Spencer announced that the session of cutting wood at Eplegaarden on Saturday was successful and the group sawed up and tied approximately 25 bundles. Carrol especially wanted to thank the following West Kiwanians for their help: **Ed Reid, Bill Graebel, Marv Heiser, Marv Beatty, and Ron Schuler.**

Paint A Thon

Aaron Waldron announced that this year's Paint A Thon will be held on August 15th. Aaron indicated that there would be a sign up sheet circulating at the next few meetings, and that if anyone had a conflict with the 15th date, then there is an opportunity to help prepare the house for painting the week before on August 8th.

Lussier Community Education Center

Ed Reisch announced that there was going to be a fund raiser for the Lussier Community Education Center on July 23rd from 6:00 to 8:00 PM at the Madison Christian Community garden at 7118 Old Sauk Road. At the event, the Lussier Center Board of Directors will sponsor an auction as part of the evening.

Potosi Brewery Tour

Ed Reisch provided an updated on the Potosi Brewery tour. Ed indicated that the tour is scheduled for July 30th with the group leaving the Mount Olive parking lot at 9:30 that day, and then returning by 3:30. Ed indicated that the brewery offers a full lunch menu.

Wisconsin Institute of Discovery(continued)

For the Morgridge Institute of Research, the primary areas of research will be Virology, Biomedical Instrumentation, High Through Put Computing, and Drug Discovery.

The Governor's budget provided for 15 new faculty positions to conduct the research. The faculty will be hired in the same process as Chancellor Wiley and President Ward used at the time that they were replacing 100 new faculty positions with private funding a few years back.

Moral of Story: The Holy Grail of stem cell research will be to discover the process to define what a particular stem cell should develop into which tissue.

Moral of the Story #2: Each faculty member at UW generates an average of \$400,000 in research dollars.

Program Website

Bill Battista would like to remind all the members that AOL is discontinuing the web storage feature which is used to post future events. In the short term, Bill will store the information at the following location: <http://www.wmll.org/scripts/BillB/Programs2009.mht> Please note that Bill has updated this website to reflect 2009. Also, Bill would like to remind everyone that the Kiwanis phone line has been disconnected because there were never any calls, and we saved some money as a result.