

# November 20, 2009

## K-Business of the Day

### Today's Attendance:

There were 48 Kiwanians in attendance today. Guests included Jim Laurion, son of **Bob Laurion**, Mary Lou Reisch, the wonderful spouse of **Ed Reisch**, **Dave Dickson's** sister Bonnie, and Ashley Kuehl, the Circle K advisor.

### This Week's Program Summary

This week's speaker was Dan Nerad, Superintendent of the Madison Metropolitan School District(MMSD). Mr. Nerad was introduced by **Ed Reisch**.

Dan Nerad came to Madison last year after a 30 year career in Green Bay. In fact, Dan shared a story that while he lived in Green Bay, he was on the waiting list for Green Bay Packer tickets for 30 years. As always seems to happen, exactly one week before the moving van was loaded up for Madison, he was informed that his Packer tickets were now available.

Mr. Nerad indicated that during his first year in Madison, that he was able to visit every MMSD school and that both teachers and students taught him about MMSD. Mr. Nerad said that MMSD has an interesting dichotomy of students.

For example, MMSD has 62 students who have achieved national merit recognition this year, which is about three times greater than the expected number for the size of MMSD. In fact, Dan mentioned that two of those students have become academic researchers at the UW while still in high school!

On the other side of the spectrum, 50% of the 25,000 students at MMSD have limited financial resources and qualify for free or reduced lunch program. 17 of the 32 elementary schools have over 50% of their students in these programs. The problem is that research has demonstrated that academic achievement is directly correlated with financial status, and there is an ever widening achievement gap between the high performing students versus the lower income students. In fact, Dan is very worried that we are close to the Tipping Point for the next generation.

MMSD is in the process now of updating their mission to insure that children who do well will have the resources to continue to do well, and resources will be further devoted to eliminate the identified achievement gap.

### Contributing Kiwanians

**PRESIDING.....Dave Wendricks**  
**GREETER..... Clyde Oakley**  
**CHECK POINT.....Matty & Bob**  
**OPENING WORD .....Mary Lou Reisch**  
**KOG Reporter.....Al Wearing**  
**MUSIC.....Boomer and Mary**  
**RAFFLE..... Harold Green**

#### **Soap Box Derby**

Present Membership.....98

**WEBSITE: [www.madisonwestkiwanis.com](http://www.madisonwestkiwanis.com)**

### President Dave's Announcements

**Dave** announced that next week's meeting will be held at the new Mount Olive Church on Whitney Way.

**Dave** particularly wanted to thank **Randy Hansen** for his assistance in building a ramp for **Dave Dickson**, and **Randy** quickly acknowledged **Bonnie's** help as well.

**Dave** also announced that the Membership Drive is still going on and that we need to attempt to find 25 new members during the upcoming year.

**Ken Saville** inducted our newest member, **Justin Makowan**, who was sponsored by **Jim Wiederhoeft**.

Additional note, it was an extremely pleasant surprise to have **Dave Dickson** join us at Kiwanis today. All the continued best to Dave as he progresses with his physical therapy.

### Dan Nerad Update Continued:

Dan finally mentioned a concern about simple medical care for the lower income children where the school nurse has essentially become the provider of primary care for many of these students.

Moral of the Story: Important lesson and quote from Dan "Service is the rent we pay for living."

## Future K-Meetings

<u>DATE</u>	<u>PROGRAM</u>	<u>KOG EDITOR</u>	<u>GREETER</u>	<u>OPENING WORD</u>
Nov 27	Thanksgiving Roundtable Membership Growth	Katie Rusch	Bill Battista	TBD
Dec 4	RuthAnn Schoer, Salvation Army Salvation Army Update	Katie Rusch	John Thomas	TBD
Dec 11	Ken Saville, Easter Seals Camp Wawbeek Update	Katie Rusch	TBD	TBD
Dec 18	Joan Hall, University of Wisconsin Dictionary of American Regional English	Katie Rusch	TBD	TBD
Jan 8	Kathryn Otto, THRIVE Economic Development	Katie Rusch	TBD	TBD
Jan 15	Andrew Adams, Artistic Director Introduction to Four Seasons Theatre	Katie Rusch	TBD	TBD
Jan 23	Kevin Huttleson, Executive Director Ronald McDonald House	Katie Rusch	TBD	TBD
Jan 29	Mike Carlson, Development Director Habitat for Humanity	Katie Rusch	TBD	TBD

## Upcoming Activities and Events

December 2	Board Meeting	7:30 AM	Vitense Golf
December 3	Yell and Tell Presentation	5:30 PM	Stoughton Club
December 5	Regional Workshop	9:30 AM	TBA
December 6	Christmas Pageant		
December 19	Salvation Army Bell Ringing	All Day	Walgreen's Midvale

## Member Announcements

### Christmas Pageant Sign Up

**Randy Hansen** indicated that the sign up sheet for the Christmas Pageant set up, take down, and usher spots was circulating today. The set up will be on December 4<sup>th</sup>, with the show on December 6<sup>th</sup>, and take down the evening of the 6<sup>th</sup>. **John Busby** also announced that he is placing advertising in many church bulletins in order to increase exposure for the event.

### Eplegaarden

**Carrol Spencer** announced that there was going to be some cutting and stacking of wood on November 21<sup>st</sup> and the project would begin at around 8:00 AM on Saturday.

### Yell and Tell

**Mary Mennes** announced that on December 3<sup>rd</sup> the Stoughton Kiwanis Club Meeting was a presentation on the Yell and Tell Program, and the Stoughton Club meets at 5:30 PM

### Regional Workshop

**Mary Mennes** also announced a Regional Workshop on December 5<sup>th</sup> from 9:30-2:30 and suggested that anyone on Membership Committee, or on the Board, should consider the workshop because it will focus on membership growth.

### Badger Football Stand

**Rich Grooms** wanted to thank everyone who volunteered throughout the football season. **Rich** did indicate that there is one more event for the stand which will be the February 6<sup>th</sup> Badger Hockey game where we can assume that we will be making a lot of hot chocolate.

### Jerry Wallender Update

**Ron Shuler** announced that Jerry's surgery went as well as expected and he was due to be released from the hospital either yesterday or today.

### Kiwanis Brochure

**Ken Saville** distributed a new Kiwanis Brochure that we can use to help recruit new members.

### Monroe Candy

**Ken Saville** announced that the Monroe Kiwanis candy sale sign up sheet was being distributed today and each can would cost \$14 and they would make great Christmas presents.

### Salvation Army

**Fritz Lutze** announced that the Salvation Army bell ringing would be on December 19<sup>th</sup> this year at the Walgreen's store on the corner of University and Midvale. Fritz was sending out the sign up sheet during the meeting today.

### Music Banquet

**Harley Skjervem** announced that the annual Music Banquet would be held next year on April 23<sup>rd</sup> and at Edgewood College.