

# KIWANOGRAM

April 9, 2010

## MADISON WEST KIWANIS

### **An Apology at the Outset**

This will be an abbreviated and indeed quirky Kiwanogram. The lamentable fact is, your editor this week is technically overmatched. **Katy Rusch**, our oh-so-competent “official” editor, was called away from this task with more important things to do. **Rich Grooms**, as bearer of bad tidings, called me--**Fred Ross**--at an unholy hour on Friday morning and asked me to pinch hit. The flesh was willing but the talent was weak. I couldn't make heads or tails of Katy's format, couldn't copy and paste, and couldn't get the electrons to follow any of my anguished pleas. Rather than kick poor Fido further, I abandoned the effort and resorted to this unimaginative format. My betters, I feel certain, will get things squared away and restore the KOG to health at some future point.

### ***Contributing Kiwanians***

Presiding: **Dave Wendricks**  
Greeting: **Joe Dresser**  
Checkpoint: **Bob and Matty**  
Opening Word: **Boomer**  
Music: **Dave and Boomer**  
KOG Editor: **Fred Ross**

### ***In Attendance***

72 MWK members and three guests: **Lee VandeBerg** (with Scott Kramer, Don Herrmann, and Fred Ross), **Betty Forrest** (with Vern) and **Betty McMurray** (with Ron). In addition, Colleen, Tami, and Megan from Edgewood Circle K Club added to the general merriment of the day, as we try to get our meeting bell returned.

### ***President's Announcements***

- Nice Interclub last Wednesday with East Madison Kiwanis. According to Prez. Dave no Westies embarrassed themselves--or the rest of us--at the meeting.
- The District Governor will be in Madison for a visit on May 15 at Mt Zion Church on Fischer Street.

- April is Skip-a-Meal month, and we Westies will be, well, not really skipping a meal but signing up for an \$8.00 equivalent donation to Kiwanis. What more could be fairer?
- Under **Dave Dickson's** attentive guidance, plans continue apace for the biannual Auction on May 2 at the West Side Club and for the John Watts Golf Outing (Lake Wisconsin) and Camp Wawbeek tube steak extravaganza on May 28.

## ***Member Announcements***

- **John Thomas** reports that we are in need of one additional host for the Middle School Award Luncheon on May 7. See John and lend a hand with this long-standing MWK project. It's really a feel-good affair.
- **Ed Reisch** urge Westies to attend the West High School Key Club meeting this Monday night. Remember that Key Clubbers and Circle K'ers are the future of Kiwanis, and we need to support these young people in the service they do.
- And while Chair **Harley Skjervem** wasn't at the meeting today, Prez Dave reminded us of the Music Banquet at Edgewood High School on Wednesday, April 21. Be there to help setup around 4:30pm, wear your MWK shirts, and be on your good behavior. As long-time project Chair Boris Josheff never tired of reminding, this is a "couth" event.
- For those of you who brought clothing donations in response to **Katy Rusch's** request, please hang on to the items until further instructions.

## ***Future K-Meetings (prime opportunities exist for Greeter and Opening Word)***

April 16	<b>Dan Guerra</b> , Boy Scouts of America
April 23	<b>Dan Stein</b> , Second Harvest Food Pantry
April 30	<b>Shana Martin</b> , About Huntington's Disease

## ***Upcoming Activities and Events***

April 21	Music Banquet	Edgewood High School
May 2	MWK Foundation Auction	West Side Club
May 24	John Watts Golf Outing and Camp Waubeek	
August 14	Paint-a-thon	TBD

## ***This Week's Program***

The speaker today, Jodi Farrator representing the Epic Company, was introduced by **Al Wearing**. Epic is a highly successful medical software company that has grown in 31 years from a business with just three part time employees working out of several rented rooms to today's 3400 employees occupying a 500 acre campus in Verona.

Some interesting points Jodi made about the Epic "story":

1. The company's focus is entirely on medical software that ultimately can have a positive influence on patient health.
2. The company's motto is "Do Good, Have Fun, Make Money."
3. The campus setting of Epic's facility is striking, but since the very startup of the company there has been a promise to employees that the work space will be comfortable.
4. Essentially, all employees work in this single campus setting.
5. Epic grew internally to become the company it is today: there have been no acquisitions to spur its growth, nor is there any outsourcing of work.
6. Epic provides one-stop shopping—it develops, installs, and supports its medical software.
7. Epic has minimal sales and marketing staff, preferring to generate business by word of mouth. Currently it has 190 clients, both clinics and hospitals, with a staff/client ratio of eighteen.
8. Some 25% of the U.S. population is cared for by a physician associated with Epic.