

June 25, 2010

K-Business of the Day

This Week's Guests

Only our speaker but we did have a special guest Robert DeBroux who has been missing for a few weeks!

This Week's Program Summary

Our speaker this week was Jim Gilmore, Program Development Manager for American Family Children's Hospital. He started his talk with a true story involving his own child who was wonderfully treated at the hospital and is now fully cured and living the active life of a young boy. From newborns to young adults, patients at the American Family Children's Hospital in Madison, Wisconsin, receive a level of care that is truly unique in the region. The state-of-the-art, 193,862 sq ft, \$78 million American Family Children's Hospital at 1675 Highland Avenue replaced the existing UW Children's Hospital in August 2007. Funding of the new children's hospital was supported by \$41 million in philanthropy, combined with \$37 million in bonding. An initial \$10 million flagship gift came from American Family Insurance in 2003.

With inpatient rooms approximately double in size of the old UW Children's Hospital, the 60-bed American Family Children's Hospital provides patients and families from throughout Wisconsin a place to heal in a soothing, child-friendly environment warm, family-centered environment is enhanced through special activities such as a Child Life program, a Pet Therapy program, a Hospital School run by the Madison Metropolitan School District, and family lodging at the in hospital Ronald McDonald House. Other special areas include a sibling play area, chapel, community room and 28 different clinical specialty units.

The set-up of American Family Children's Hospital is all themed "All things Wisconsin". It is all very child friendly, colorful and has many Disney like features. The hospital has served people from every Wisconsin county and 49 of our 50 states with daily census of kids in the mid 80's.

There are number of ways to give and Jim can be contacted at any time for more details about giving and scheduling a visit to have a meeting at the hospital to have a tour of a truly amazing facility that we are very lucky to have in Madison.

Dave's Announcements

Kiwanis International and UNICEF have joined forces to save the lives of babies and their mothers by eliminating maternal/neonatal tetanus (MNT), a disease that kills an estimated 60,000 newborns and 30,000 mothers each year. UNICEF Ambassador and actor Tea Leoni delivered the announcement at the 95th Annual Kiwanis International Convention.

"Kiwanis believes that no baby or mother should have to suffer the devastating effects of MNT," said Kiwanis International President Paul Palazzolo. "Kiwanis will mobilize its nearly 600,000 family members to become tireless advocates for these children and raise needed funds to defeat this deadly disease."

MNT is easily prevented by a series of three vaccinations to women of childbearing age, costing roughly US\$1.80. **The Eliminate Project: Kiwanis eliminating maternal/neonatal tetanus** will raise US\$110 million over the next five years to fill the funding gap required to provide an estimated 387 million doses of the vaccine.

The Eliminate Project will deliver life saving vaccines to the most vulnerable women and children in the world: those in remote and difficult to reach areas; conflict zones; and with little access to healthcare.

"With Kiwanis by our side, we will be able to conquer maternal/neonatal tetanus," said U.S. Fund for UNICEF President and Chief Executive Officer Caryl Stern. "I've seen how this disease devastates families. Infants suffer, while mothers are unable to comfort their babies. Kiwanis is providing the final push that will protect vulnerable women and their newborns."

The majority of mothers and newborns dying of MNT live in 40 countries located in Africa, and Southern and East Asia. The disease kills one baby every nine minutes. Its effects are excruciating—tiny newborns suffer repeated, painful convulsions and extreme sensitivity to light and touch

Contributing Kiwanians

| | |
|--------------|-------------------------|
| PRESIDING | DAVE WENDRICKS |
| OPENING WORD | BOB JOHNSON |
| CHECKPOINT | BOB LUENING BOB SPENCER |
| KOG REPORTER | KEN SAVILLE |
| GREETER | JOHN THOMAS |
| MUSIC | BOOMER & MARY |
| RAFFLE | HANK A. FUND |
| | FI INDEFFFFFI INDAIG |

Future K-Meetings

| DATE | PROGRAM | GREETER | OPENING WORD |
|---------|---|------------|--------------------|
| July 2 | Future fund raising activities for Madison West Kiwanis. | | Ken Saville |
| July 9 | Donna Fox Canopy Center Director Update in the Canopy Center | | tbd |
| July 16 | Club Program Grants Award Luncheon | tbd | tbd |
| July 23 | Marcia Whittington Executive Director Update on Hospice Care and Don Anderson Recognition | | |

Upcoming Activities and Events

| DATE | ACTIVITY | TIME | LOCATION |
|--------------|------------------------------------|------|----------|
| June 29 | Foundation meeting | 7pm | Kiesling |
| Service Club | July 26 evening and July 27 | | |
| Olympics | day and evening | | |
| August 14 | Paint-a-thon | TBA | TBA |

Member Announcement

K Family service Clubs

All of our youth services clubs, Edgewood Key Club, Memorial Key Club and Edgewood College Circle K club have finished their academic year and taking the summer off from active club meeting although they will individually be doing many service related activities.

Next Weeks Fundraising Round Table Discussion program

This will be an important meeting as Bill Battista leads us in a club discussion of our club fund raising goals and thoughts for the next year and into the future. Please make every effort to attend so you can share your thoughts and ideas.

Service Club Olympics

Sign up has been started and the list of events will be sent around the next few weeks. We will be expecting pep talks from the coach each week and starting next week we will only have lunches that will help us all get into our best Olympic fighting form!



Dave Dickson Update

According to Bill Battista, Dave is hanging in there. He would love to have some visits with the best visiting time around 3:30 to 4 after his therapy. Check in with Bill for more information about address and phone number